



**CLEAN ENERGY CONFERENCE  
AUSTRALIA AFRICA**  
*Powering the future*

# CLEAN ENERGY

The transition to a sustainable future

## SPONSORSHIP PACKAGE

**KENYA** : 8th - 9th August, 2024



**CLEAN ENERGY CONFERENCE  
Kenya**



## CLEAN ENERGY CONFERENCE AUSTRALIA AFRICA

*Powering the future*

The inaugural Clean Energy Conference Australia is set to bring together industry professionals, researchers, policymakers, entrepreneurs, and other stakeholders with a shared interest in advancing clean and sustainable energy solutions.

We believe that your organization would greatly benefit from being a sponsor of this event. Our sponsorship packages offer a range of opportunities to showcase your commitment to sustainability, position your brand as a thought leader, and foster meaningful connections within the clean energy community.

Our sponsorship packages offer various benefits, including brand visibility in marketing materials, speaking opportunities, networking events, exhibition space, and recognition as a sponsor.

It connects investors, entrepreneurs, policy makers, experts and government officials in Australia's and Africa's energy sectors.

The conference is designed to facilitate in-depth discussions about the state of bilateral/ multilateral trade as well as to provide practical insights for those seeking to enter markets.

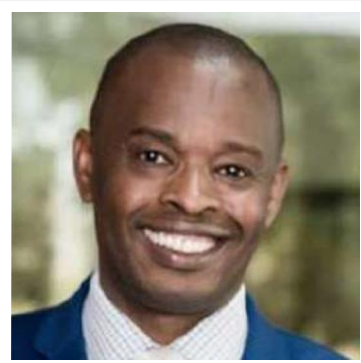
Additionally, the conference aims to encourage both African and Australian communities to explore new opportunities and maximise existing ones in the two regions.

The outcomes of the conference will be new connections and relationships between Australian and African government and businesses with significant economic benefits for both regions.



All Australian states will be represented. Delegations from the following African countries will participate:

- |                |             |            |          |
|----------------|-------------|------------|----------|
| • South Africa | • Zimbabwe  | • Nigeria  | • Rwanda |
| • Morocco      | • Kenya     | • Ghana    | • Uganda |
| • Botswana     | • Egypt     | • Ethiopia |          |
| • Zambia       | • Mauritius | • Tanzania |          |



Message from  
**Mr Stephen Kuria,**  
Chairman, Kenya Australia  
Chamber of Commerce.  
Managing Director –  
Clean Energy Conference  
Australia Africa.

“

I am excited to see the Conference commence, to bring together the two continents to talk about an important issue that affects us all: clean energy. Our planet is facing a drastic climate crisis, with the increase in carbon emissions leading to rising temperatures and other weather extremities worldwide. We, therefore, need a paradigm shift to consider ways of reducing carbon emissions. This challenge requires great minds like yourselves to tackle together. Your insights will help our regions to better understand the challenges posed by climate change and explore sustainable energy solutions.

Clean energy offers an opportunity to promote economic growth while also protecting the environment.





## CLEAN ENERGY CONFERENCE AUSTRALIA AFRICA

*Powering the future*



## ABOUT NAIROBI, KENYA

Nairobi is a thriving metropolis that continues to grow rapidly in a country that covers 582,650 square kilometers (around twice the size of Nevada). Nairobi is always on the move, always changing.

Also known as "The Green City in the Sun, Nairobi is now one of Africa's most influential cities, a vital commercial and financial regional hub, home to the regional headquarters of various major international companies and organizations.



# Sponsorship Packages

A variety of sponsorship opportunities are now available designed to maximise awareness of your brand, elevate your status and build your connections through a targeted business strategy.

Packages available:

<b>LEAD EVENT SPONSOR</b>	<b>PLATINUM SPONSOR</b>	<b>GOLD</b>
<b>SILVER</b>	<b>BREAKS</b>	<b>BRONZE</b>

SPONSORSHIP LEVEL ITEM	LEAD EVENT SPONSOR KES 5,000,000 +VAT	PLATINUM SPONSOR KES 2,500,000 +VAT	GOLD KES 1,500,000 +VAT	SILVER KES 1,000,000 +VAT	BREAKS KES 500,000 +VAT	BRONZE KES 250,000 +VAT
Focused interview for Australian and international media distribution						
Logo on Forbes Africa Advertisement						
Front page logo & lanyard						
Logo on collateral, including digital and printed						
Conference Session Naming Rights						
Deal Room Naming			x1	x1		
1 year membership of KACC						
Complementary event entry	x10	x6	x4			



## Lead Event Sponsor

### Investment: KES 5,000,000 plus VAT

As the exclusive Lead Event Sponsor your business will make an impact with tailored services and priority access. We will ensure you and your team meet the right people during the event to maximise your business opportunities.

## Lead Event Sponsor Benefits

### PRE-Conference

Conference Website	Full page feature on the official Conference Website
Broadcast Media Partner	Interview opportunity and assistance amplifying sponsor message via Broadcast Media Partner (Africa) – television/radio
Print/digital Media Partner	Assistance amplifying sponsor message via Print/Digital Media Partner (Africa)
Social Media	Broadcast prepared interviews and amplify/boost sponsor message via regular social media posts (Facebook/LinkedIn/Instagram)

### Print & Digital

Conference Program	Logo placement on the Official Conference printed program – Front cover placement (provided to all attendees)
Lanyard	Logo placement on all conference lanyards (worn by all attendees for the duration of the Conference)
Media Wall	Priority logo placement on the Media Wall located at the Conference.
Screen	Exclusive sponsor logo placement on all content screens
Signage	Exclusive sponsor logo placement on all on site signage

### Naming Rights

Plenary	Naming rights for the main Plenary Sessions
Dealing Room	Naming rights to three Dealing Room Sessions

### Speaking Opportunity

The Lead Event sponsor will be provided with a speaking or panelist position on relevant topic if required

### Tickets

Ten Full Conference Tickets which includes access to all networking, meeting sessions, and dinner.

### Membership

One year Flagship Membership of KACC



## Platinum Event Sponsor

**Investment: KES 2,500,000 plus VAT**

Platinum sponsors will be supported in the lead up to the event to ensure your sponsorship meets your marketing objectives.

### Platinum Event Sponsor Benefits

#### PRE-Conference

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Conference Website	Full page feature on the official Conference Website
Broadcast Media Partner	Interview opportunity and assistance amplifying sponsor message via Broadcast Media Partner (Australia/Africa) – television/radio
Print/digital Media Partner	Assistance amplifying sponsor message via Print/Digital Media Partner (Africa)
Social Media	Broadcast prepared interviews and amplify/boost sponsor message via regular social media posts (Facebook/LinkedIn/Instagram)

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#### Print & Digital

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Conference Program	Logo placement on the Official Conference printed program – Front cover placement (provided to all attendees)
Lanyard	Logo placement on all conference lanyards (worn by all attendees for the duration of the Conference)
Media Wall	Priority logo placement on the Media Wall located at the Conference.

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#### Naming Rights

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Plenary	Naming rights for the main Plenary Sessions
Dealing Room	Naming rights to three Dealing Room Sessions

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#### Speaking Opportunity

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The Platinum Event sponsor will be provided with a speaking or panelist position on relevant topic if required

#### Tickets

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Five Full Conference Tickets which includes access to all networking, meeting sessions, and dinner

#### Membership

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One year Platinum Membership of KACC



## **Gold Event Sponsor**

### **Investment: KES 1,500,000 plus VAT**

Gold sponsors will be supported in the lead up to the event to ensure your sponsorship meets your marketing objectives.

## **Gold Event Sponsor Benefits**

### **PRE-Conference**

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#### Conference Website

Half-page feature on the official Conference Website

#### Broadcast Media Partner

Assistance amplifying sponsor message via Print/Digital Media Partner (Africa)

### **Print & Digital**

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#### Conference Program

Logo placement on the Official Conference printed program (provided to all attendees)

#### Media Wall

Priority logo placement on the Media Wall located at the Conference

### **Naming Rights**

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#### Breakout Session

Naming rights to one breakout session

### **Tickets**

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Two Full Conference Tickets which includes access to all networking

### **Membership**

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One year Gold Membership of KACC

### **We can also tailor a package to suit you!**

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Additional options are available through discussion with the AAEMI Business Developer Manager, to provide a tailored package for your unique requirements.

Options include the sponsorship of a cocktail reception and a gala dinner, both high profile events to supplement the business side of the conference.





## **Silver Event Sponsor**

**Investment: KES 1,000,000 plus VAT**

Silver sponsors will be supported in the lead up to the event to ensure your sponsorship meets your marketing objectives.

### **Silver Event Sponsor Benefits**

#### **PRE-Conference**

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##### **Conference Website**

Half-page feature on the official Conference Website

#### **Print & Digital**

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##### **Conference Program**

Logo placement on the Official Conference printed program (provided to all attendees)

##### **Media Wall**

Logo placement on the Media Wall located at the Conference

#### **Naming Rights**

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##### **Dealing Room**

Naming rights to one Dealing Room Session

#### **Tickets**

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One Full Conference Ticket which includes access to all networking

#### **Membership**

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One year Silver Membership of KACC

### **We can also tailor a package to suit you!**

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Additional options are available through discussion with the AAEMI Business Developer Manager, to provide a tailored package for your unique requirements.

Options include the sponsorship of a cocktail reception and a gala dinner, both high profile events to supplement the business side of the conference.



## **Breaks Event Sponsor**

**Investment: KES 500,000 plus VAT**

Break sponsors will be supported in the lead up to the event to ensure your sponsorship meets your marketing objectives.

### **Sponsorship Benefits**

#### **PRE-Conference**

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##### Conference Website

Half-page feature on the official Conference Website

#### **Print & Digital**

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##### Conference Program

Logo placement on the Official Conference printed program (provided to all attendees)

##### Media Wall

Logo placement on the Media Wall located at the Conference

#### **Naming Rights**

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##### Dealing Room

Naming rights to one Dealing Room Session

#### **Tickets**

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One Full Conference Ticket which includes access to all networking

#### **Membership**

---

One year Silver Membership of KACC

### **We can also tailor a package to suit you!**

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Additional options are available through discussion with the AAEMI Business Developer Manager, to provide a tailored package for your unique requirements.

Options include the sponsorship of a cocktail reception and a gala dinner, both high profile events to supplement the business side of the conference.



## **Bronze Event Sponsor**

Investment: KES 250,000 plus VAT

### **Sponsorship Benefits**

#### **PRE-Conference**

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##### Conference Website

Half-page feature on the official Conference Website

#### **Print & Digital**

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##### Conference Program

Logo placement on the Official Conference printed program (provided to all attendees)

##### Media Wall

Logo placement on the Media Wall located at the Conference

#### **Tickets**

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One Full Conference Ticket which includes access to all networking

### **We can also tailor a package to suit you!**

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Additional options are available through discussions with AAEMI Events & Training coordinator, to provide a tailored package for your unique requirements.

Options include the sponsorship of a cocktail reception, and a gala dinner both high profile events to supplement the business side of the conference.



## **Media Relations**

A dedicated Media Centre will be established on site to cater to the needs of accredited domestic and international media attending and covering the Conference.

Organizers will proactively engage with media in the lead up to the event to promote the Conference and issues relating to Australia – Africa trade, political, economic and cultural relations.

Sponsors will have the ability to leverage their investment in the Conference by using the resources of conference organizers to engage with the media, for example by issuing media releases, media kits, presentation transcripts and other collaterals relevant to their business.

A dedicated broadcast crew will also be on-site to record interviews with speakers and sponsor representatives.

This material will be shared directly with domestic and international media outlets, as well as online via AAEMI and Conference-specific social media channels.

## **Media Partnerships**

Organizers are negotiating broadcast, print and digital commercial partnerships with domestic and international media to assist with Conference promotions and amplification of key milestones and announcements in the lead-up to and during the Conference.

Event sponsors will have priority access to Conference media partners and the ability to use organizer resources to communicate directly with accredited media and event media partners.



## **Accommodation**

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While you will be responsible for booking your own accommodation, the organisers will provide referrals, assistance and support as part of your registration.

## **Securing Your Sponsorship**

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To secure your Sponsorship package please contact:

**Chantal Omondi – Business Developer Manager**

**Clean Energy Conference Committee**

**Mob: Kenya +254 725 707 557**

**Aus (+61) 421800071**

**[advisory@cleanenergyconference.com.au](mailto:advisory@cleanenergyconference.com.au)**

**[info@cleanenergyconference.com.au](mailto:info@cleanenergyconference.com.au)**

*Join us*



[cleanenergyconference](#)

Email: [info@cleanenergyconference.com.au](mailto:info@cleanenergyconference.com.au)